

CarbonCare® Label 2020

Race to Zero for Sustainable Recovery

CarbonCare InnoLab (CCIL) is very pleased to announce that **CarbonCare® Label 2020** is NOW open for applications!

The CarbonCare® Label is a unique scheme. Since its launch in late 2011, **over 360 labels** have been awarded to listed companies, private companies, government departments, public bodies, social enterprises, NGOs, hotels, commercial buildings / venues etc.

The 2020 Theme

The COVID-19 pandemic has affected economic and social life in Asia and throughout the world. No responsible policy-makers should focus purely on economic recovery without using the opportunity to address climate emergency, which will in all likelihood produce more severe and lasting impacts than the pandemic. For corporate leaders, the changed landscape for social values and customer expectation provides a striking new context for the transition to sustainable business models.

The theme of CarbonCare® Label 2020 responds to the call by the global “Race to Zero” Campaign to rally leadership and support from businesses, cities, regions and investors worldwide for a healthy, resilient, zero carbon recovery after the pandemic. Linking decarbonisation to sustainable recovery is the pathway to prevent future threats, create decent jobs and unlock inclusive, sustainable growth in a post-COVID era.

Application Deadline : 31 October 2020
Award Ceremony : December 2020
Details & Applications : www.ccinolab.org
www.carboncareasia.com
Enquiry : Ms Alissa Tung
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Label Applications

Applicants may choose either one or all of the three initiatives described below. Each of the labels requires substantive effort to achieve, and they all recognise the excellent performance of the awardees in their journey to sustainability.

CarbonCare® Label & CarbonCare® Champion Label – for entity-wide management achievements in tackling climate change and achieving carbon reductions or neutrality status;

CarbonCare® ESG Label – for best practice in ESG reporting by following the ‘comply or explain’ provisions of the HKEX ESG Guide and disclosing company board accountability, materiality assessment, social KPIs and climate-related policies;

CarbonCare® Circularity Label (NEW) – for concrete contributions to circular economy by taking quantitative recycling measures on paper products;

Special recognition:

CarbonCare® Star Label – for committed achievers who have succeeded to attain the CarbonCare® Label or the CarbonCare® Champion Label continuously over a period of three years or more (including 2020).

APPLY NOW: www.carboncareasia.com/eng/Carbon_Solutions/Application_Forms.php

Supporting Partners

